



ONE DAY WORKSHOP ON

## INTELLECTUAL PROPERTY RIGHTS FOR THE 21<sup>st</sup> CENTURY LIBRARIAN

16<sup>th</sup> September 2009

Last Date for Registration 31<sup>st</sup> August 2009

### ABOUT THE WORKSHOP

#### NUMBER OF PARTICIPANTS

Limited to 40 participants  
only on a first-come-first-  
serve basis

#### PARTICIPATION FEE

Fee for Sponsored Candidate  
- Rs. 5000/-

Fee for Academics/ Students  
- Rs. 500/-

#### CONTACT

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#### VENUE

**BANGALORE MANAGEMENT  
ACADEMY**

No.17, Ashirwad Towers,  
Doddanekkundi Cross,  
Mahadevapura Ring Road,  
Marathahalli, Bangalore-37  
**080-4354 4117 / 4127**

Intellectual Property Rights have become crucial for knowledge economy workers with laws getting stricter on unauthorized use of published material and stringent on piracy in software. In India, patent laws and copyright laws have been amended to make them compatible to the TRIPS agreement under the WTO. What are the new issues in copyright and patents that today's knowledge managers must be aware of? How do these laws protect intellectual development and catalyze the knowledge economy? What do librarians, students, writers and producers of knowledge need to watch out for when using other's published material or when using software packages and databases? This workshop will discuss critical concerns relating to IPRs through lectures and discussions by leading academics and lawyers working in this area.

The last date for registration for this workshop will be August 31, 2009

#### Faculty:

Amir Ullah Khan's PhD work is on IPR issues in the software sector. David Thompson has taught referencing and sourcing in various countries. Suresh Kumar is a leading corporate lawyer with a special interest in IPR issues. Anu George is a lawyer and has written on IPRs.

### ABOUT BMA

Bangalore Management Academy (BMA) is the new age torchbearer of quality and innovative education in the IT capital of India. In collaboration with top universities from world over, BMA has brought in fresh educational trends in the country. BMA was established with a vision of providing quality education that leads towards professional success.

BMA collaborates with Bharathidasan Institute of Management (BIM), Edith Cowan University (ECU), University of Aberdeen, Retailers Association of India (rai), Asia Pacific University College of Technology and Innovation (UCTI), Singapore Human Resources Institute (SHRI), Nanyang Institute of Management (NIM) and Pondicherry University (PU).

BMA has been successful in providing educational programs that enable students to get a significant head start in the profession they choose. All the programs are updated to the latest industry needs of both India and abroad. BMA caters to student requirements with Bachelor and Master Degree programs.

BMA's research and training centre conducts studies and publishes results through its journals. The centre then uses its research to develop special training programmes that are run through the year.

## PROGRAMME SCHEDULE

09.00 REGISTRATION

09.30 -10.00 INAUGURATION

**ABOUT WORKSHOP**

**Mr. Ajith Thacholi**

Executive Director

**INAUGURAL ADDRESS**

**Dr. N. Jayasankaran**

Dean & Director General

10.00 -11.30 - **SESSION I**

**Dr. Amir Ullah Khan**

Copyrights and the Knowledge Economy

Defining copyrights

Development of the concept of IPRs

Copyright and economic development

Copyright role in development of knowledge

11.30 -12.00 TEA BREAK

12.00 -13.00 **SESSION II**

**Dr. David Thompson**

Plagiarism and Referencing

Acknowledging sources

In text referencing

Important of bibliographies

13.00 -14.00 LUNCH

14.00 -15.30 **SESSION III**

**Ms. Anu George**

Cases and examples of Violation of IPRs

How do Indian courts treat violations?

What Constitutes violation/Trespass/Passing Off?

Exceptions/Academic Use

15.30 -16.00 TEA BREAK

16.00 -17.00 **SESSION IV**

**Mr. Suresh N Kumar**

Copyright and patent Laws in India

Copyright Law

Patent Law

Penalties under the law

Registering a Copyright/Patent

17.00 - 17.30 - **CONCLUDING SESSION**



BANGALORE  
MANAGEMENT ACADEMY

ONE DAY WORKSHOP ON

## INTELLECTUAL PROPERTY RIGHTS for the 21st Century Librarian

16<sup>th</sup> September 2009

### REGISTRATION FORM

NAME			
ORGANISATION			
ADDRESS			
CITY		STATE	
PIN CODE		COUNTRY	
PHONE		FAX	
MOBILE			
E-MAIL			

### DETAILS OF REGISTRATION FEE

[Cheque/DD should be drawn in favour of Bangalore Management Academy and payable at Bangalore]

Cheque / Demand Draft No: \_\_\_\_\_

Bank: \_\_\_\_\_

Date: \_\_\_\_\_

Amount: \_\_\_\_\_

Signature of Sponsoring Authority  
(If Applicable)

Signature of the participant

Place:  
Date: